

# Charlestown Navy Yard: an opportunity

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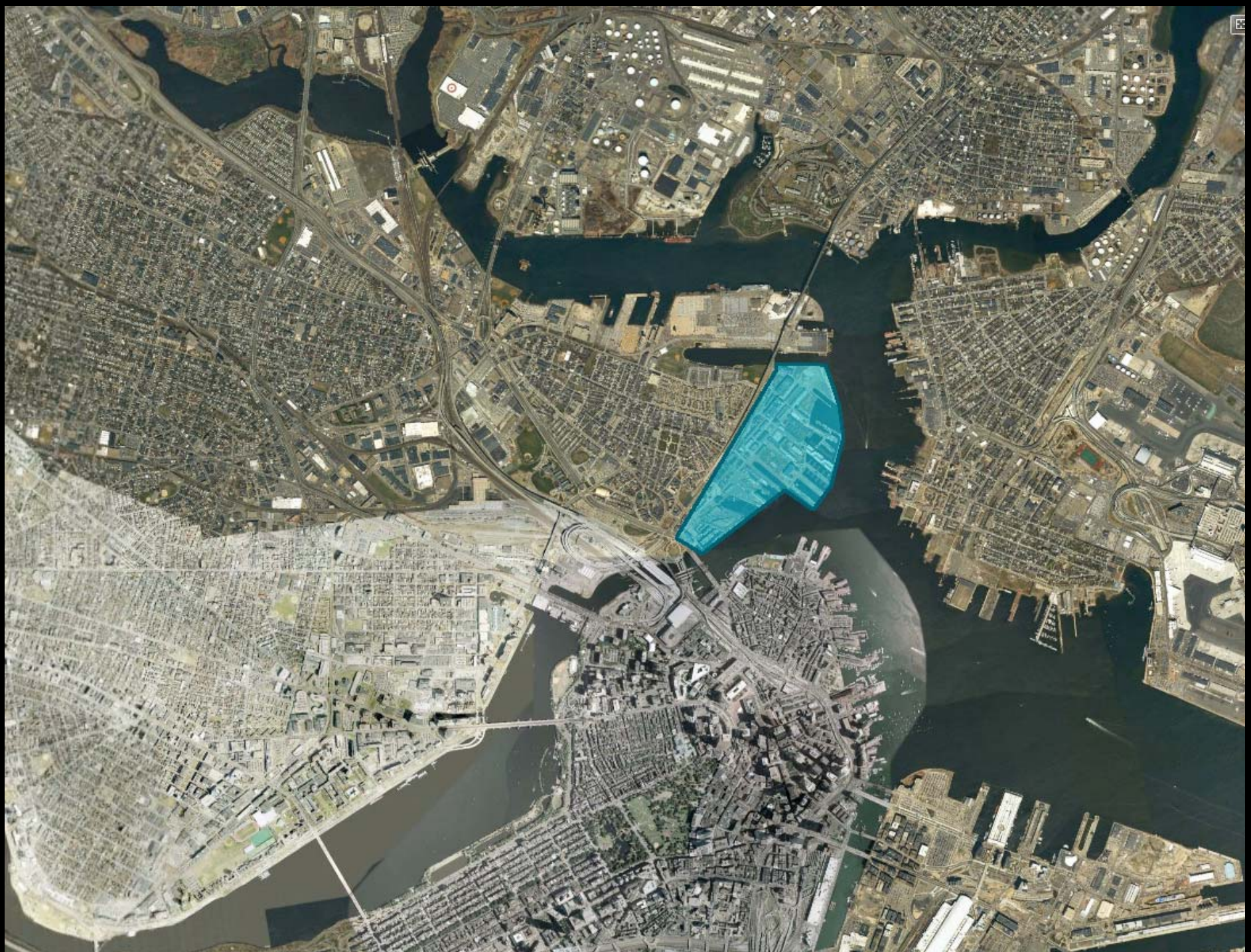
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# Summary of action points

Approve plan to create public destinations

Create local partnership to bring activity to the site

Reach out to supporting partners in Boston

# Navy Yard is important to Boston

Last waterfront site, huge potential – chance to make an impact

Local and nationally historic site – USS Constitution

Important site for local residents

Harborwalk starts here

# Renaissance of the Navy Yard

Now

Marketing and branding raises profile

Short  
term

Special events and seasonal uses invigorate site

Local residents and employees support retail spaces

Long  
term

Major public attractions and events establish presence

Navy Yard becomes a premiere destination

# Public destinations are important

Harbor walk and public destinations will bring the Navy Yard to life

Beneficial agreements provide space for destinations

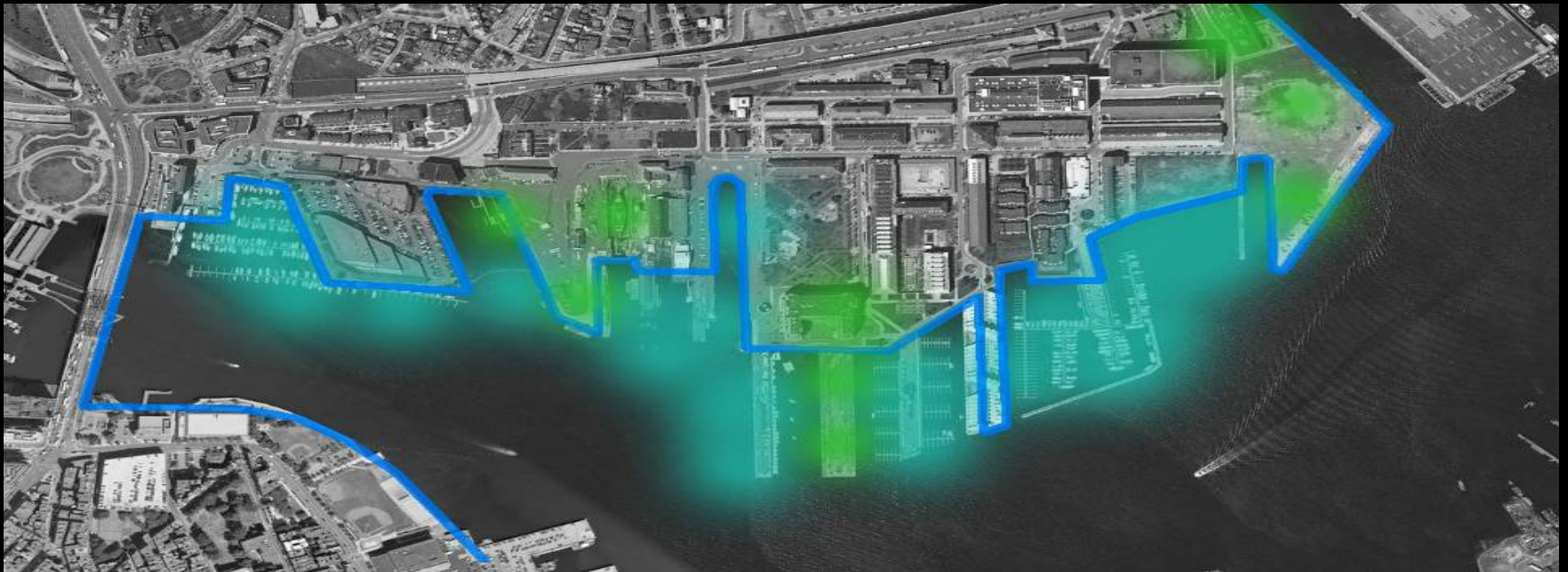
# How destinations will be created

Sites all along the Navy Yard

Variety of offerings and uses of spaces

Courageous Sailing as existing special destination

Private sector investment into public space



# A strong partnership

**PROGRAMMING PARTNERS**

**LOCAL GROUPS**

**PRIVATE TENANTS**

**SCHOOLS**

**CITY & NATIONAL AGENCIES**

**NON-PROFITS**

Locally prominent  
executive director

**CHARLESTOWN  
NAVY YARD  
PARTNERSHIP**

Strong board of  
directors

**STEWARDSHIP**

**OUTREACH**

**ADVOCACY**

**MARKETING**

**EVENTS & ART**

**EDUCATION**



# Reaching out beyond the Yard

Champion the plan

Seek transportation enhancements

Seek streetscape improvements

Secure funding and future investment

Enforce agreements

# The vision



Investing in Boston's future - a place that people want to live in and visit

Connecting the people of Charlestown, Boston, and America with the harbor

Harnessing private demand for our waterfront to create a public good

# Questions

# Synergy of public and private

## LOCAL GROUPS

Charlestown Neighborhood Association  
Charlestown Waterfront Coalition  
Friends of the Navy Yard  
Charlestown Historical Society  
Charlestown Preservation Society  
Mishawum Park Tenants Association

## PROGRAMMING PARTNERS

USS Constitution Museum Foundation Inc.  
Freedom Trail Foundation  
New England Historic Seaport, Inc.  
Charlestown Working Theater, Inc.  
Charlestown Museum

## NON-PROFITS

Boston Marine Society  
Boston Harbor Association  
Boston Harbor Islands Alliance

## PRIVATE TENANTS

Charlestown Navy Yard Property Owners  
Massachusetts General Hospital  
McLaughin House  
Motion Art, Inc.

## CITY AND NATIONAL

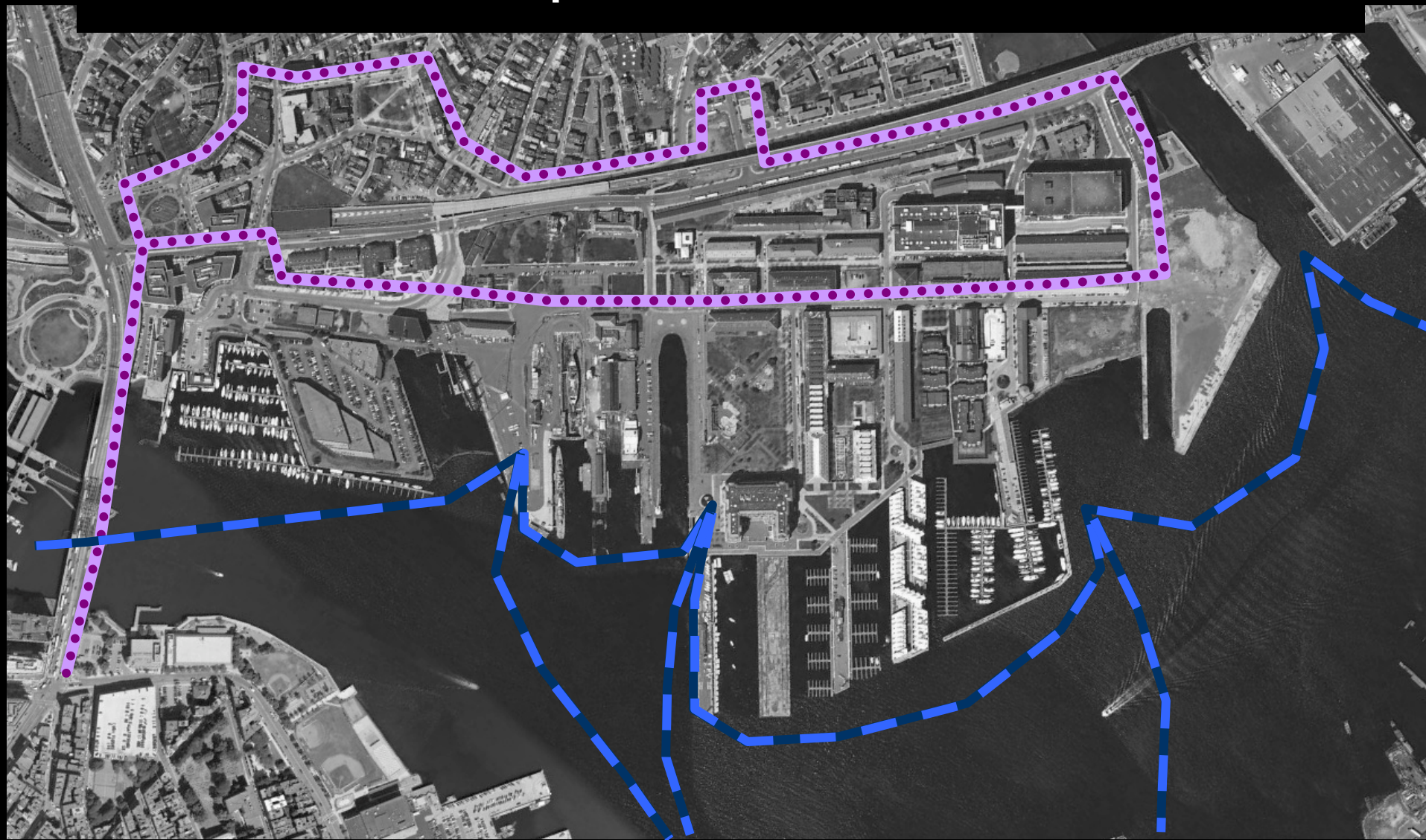
City of Boston  
Boston Redevelopment Authority  
National Park Service

## EDUCATION

Charlestown Catholica Elementary School  
Holden School  
Bunker Hill Community College  
Officina Hispana



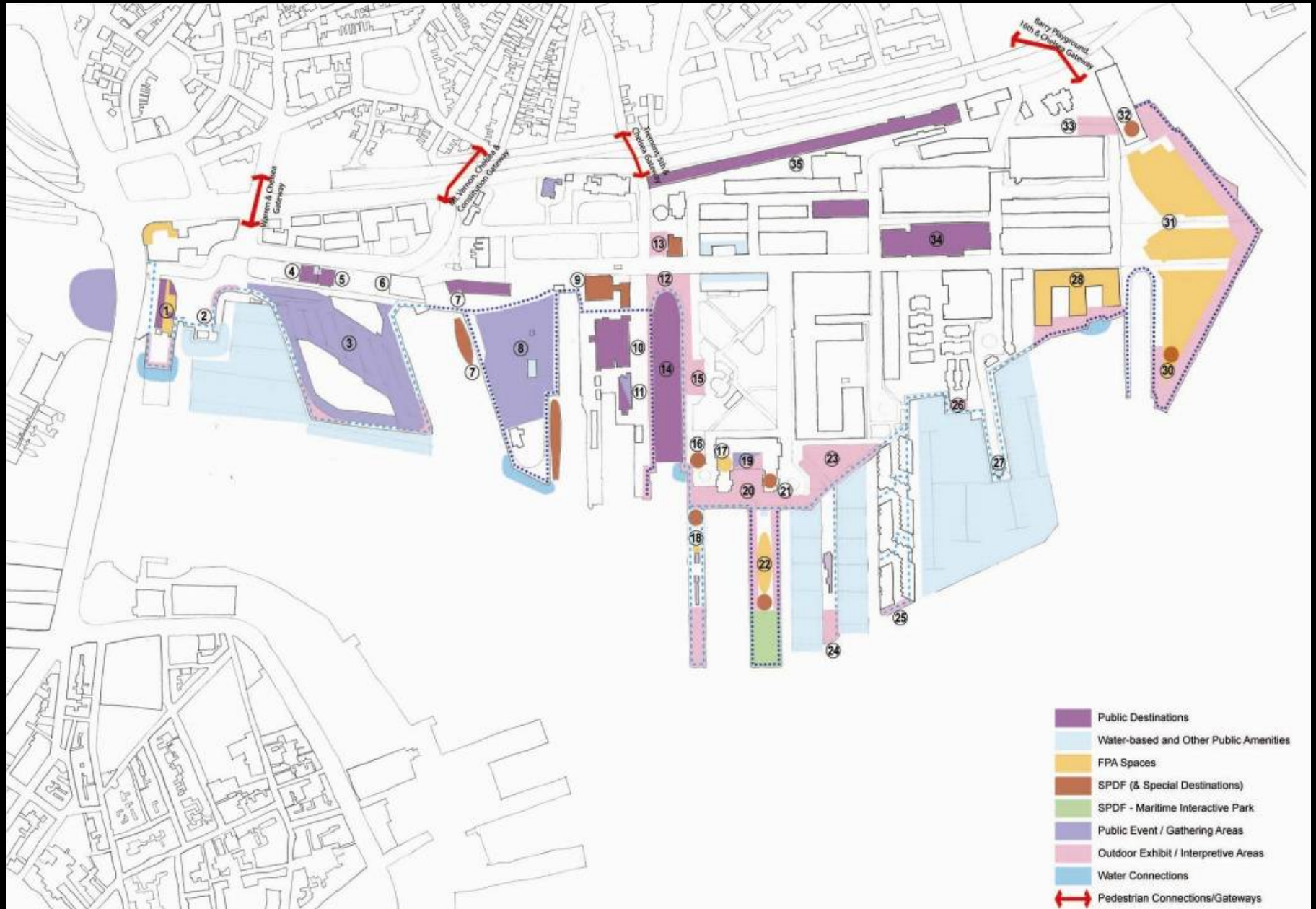
# Potential transport links



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# Possible public destinations facilities

Hull Lifesaving Museum

Community non-profit

Courageous Sailing

Library

Interactive medical museum

# Funding the Partnership

Chapter 91 licensing contributions from developers

Sponsorship

Philanthropy

Voluntary membership

# close up aerial photo of the yards

