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**Designing and Leading the
Entrepreneurial Organization**



MIT Sloan School of Management

Agenda



- ✦ Sustaining Momentum
- ✦ eBay Case Discussion

Meg Whitman's Career



1977-1979	HBS MBA
1979-1981	Proctor and Gamble
1981-1989	Bain (partner)
1989-1990	Disney (VP Planning, SVP Marketing)
1991-1995	Stride Rite (Keds, Stride Rite President)
1995-1997	FTD (president)
1997-1998	Hasbro (GM)

Why is she the right person for the job at eBay?