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**Designing and Leading the
Entrepreneurial Organization**



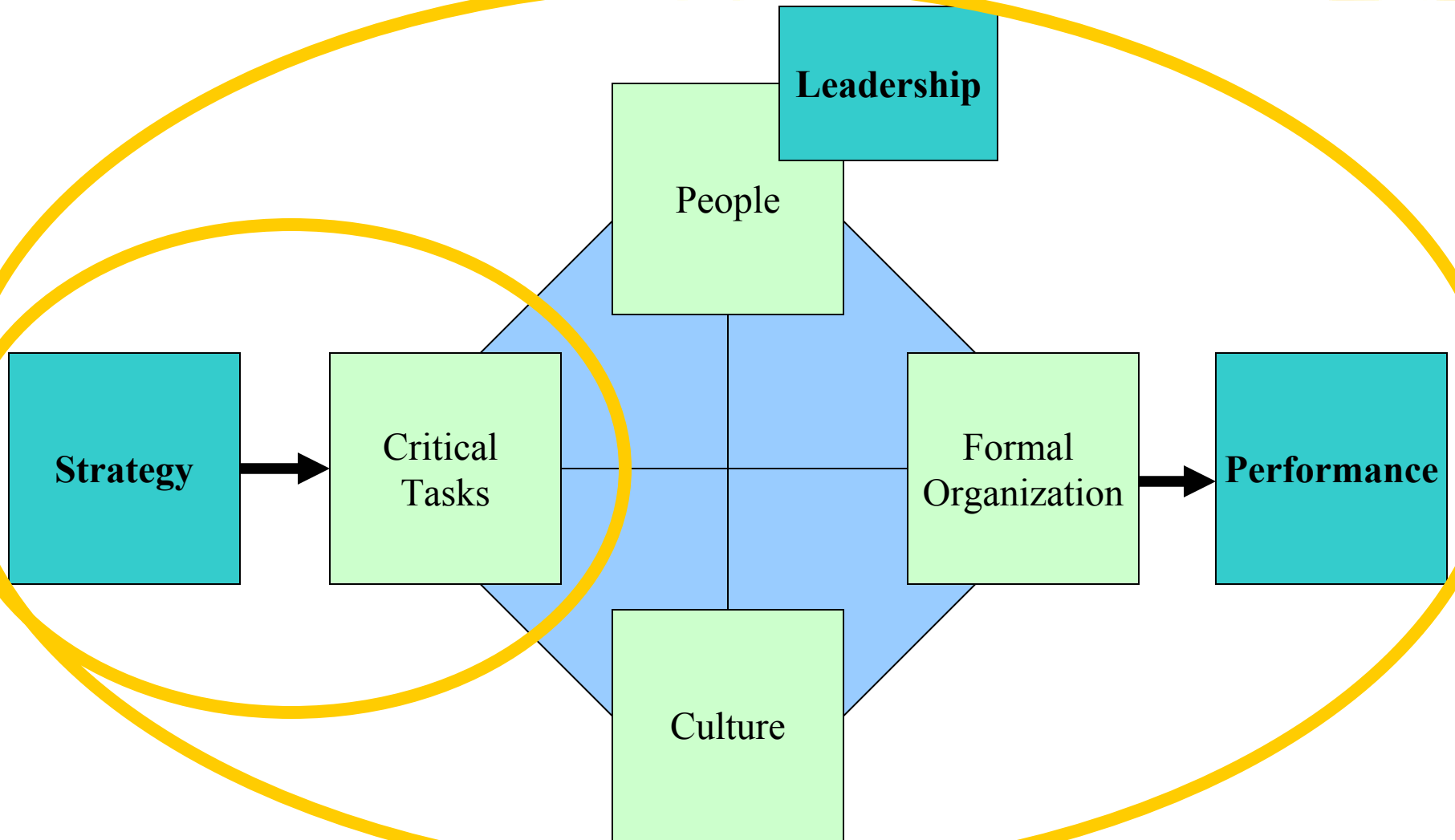
MIT Sloan School of Management

Agenda



- ✦ Building Organizational Capabilities
- ✦ Apple Case Discussion

Congruence



Case Discussion



Apple Computer