

# Introduction to Statistics

## 18.05 Spring 2014

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## Three 'phases'

- Data Collection:  
Informal Investigation / Observational Study / Formal Experiment
- Descriptive statistics
- Inferential statistics (the focus in 18.05)

*To consult a statistician after an experiment is finished is often merely to ask him to conduct a post-mortem examination. He can perhaps say what the experiment died of.*

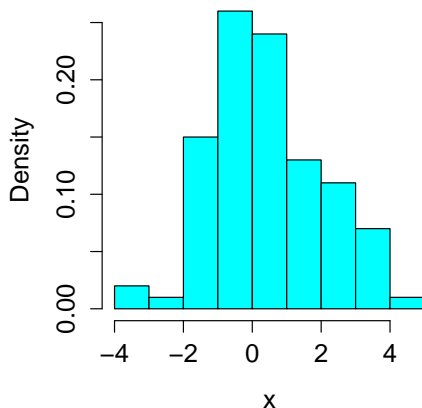
R.A. Fisher

# Is it fair?

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## Is it normal?

Does it have  $\mu = 0$ ? Is it normal? Is it standard normal?



Sample mean = 0.38; sample standard deviation = 1.59

## What is a statistic?

**Definition.** A **statistic** is anything that can be computed from the collected data. That is, a statistic must be **observable**.

- **Point statistic:** a single value computed from data, e.g sample average  $\bar{x}_n$  or sample standard deviation  $s_n$ .
- **Interval or range statistics:** an interval  $[a, b]$  computed from the data. (Just a pair of point statistics.) Often written as  $\bar{x} \pm s$ .
- **Important:** A statistic is itself a random variable since a new experiment will produce new data to compute it.

## Concept question

You believe that the lifetimes of a certain type of lightbulb follow an exponential distribution with parameter  $\lambda$ . To test this hypothesis you measure the lifetime of 5 bulbs and get data  $x_1, \dots, x_5$ .

Which of the following are statistics?

(a) The sample average  $\bar{x} = \frac{x_1+x_2+x_3+x_4+x_5}{5}$ .

(b) The expected value of a sample, namely  $1/\lambda$ .

(c) The difference between  $\bar{x}$  and  $1/\lambda$ .

- |                |                 |                |
|----------------|-----------------|----------------|
| 1. (a)         | 2. (b)          | 3. (c)         |
| 4. (a) and (b) | 5. (a) and (c)  | 6. (b) and (c) |
| 7. all three   | 8. none of them |                |

**answer:** 1. (a).  $\lambda$  is a parameter of the distribution it cannot be computed from the data. It can only be estimated.

## Notation

Big letters  $X$ ,  $Y$ ,  $X_i$  are random variables.

Little letters  $x$ ,  $y$ ,  $x_i$  are data (values) generated by the random variables.

**Example.** Experiment: 10 flips of a coin:

$X_i$  is the random variable for the  $i^{\text{th}}$  flip: either 0 or 1.

$x_i$  is the actual result (data) from the  $i^{\text{th}}$  flip.

e.g.  $x_1, \dots, x_{10} = 1, 1, 1, 0, 0, 0, 0, 0, 1, 0$ .

## Reminder of Bayes' theorem

Bayes's theorem is the key to our view of statistics.  
(Much more next week!)

$$P(\mathcal{H}|\mathcal{D}) = \frac{P(\mathcal{D}|\mathcal{H})P(\mathcal{H})}{P(\mathcal{D})}.$$

$$P(\text{hypothesis}|\text{data}) = \frac{P(\text{data}|\text{hypothesis})P(\text{hypothesis})}{P(\text{data})}$$



## Estimating a parameter

**Example.** Suppose we want to know the percentage  $p$  of people for whom cilantro tastes like soap.

**Experiment:** Ask  $n$  random people to taste cilantro.

**Model:**

$X_i \sim \text{Bernoulli}(p)$  is whether the  $i^{\text{th}}$  person says it tastes like soap.

**Data:**  $x_1, \dots, x_n$  are the results of the experiment

**Inference:** Estimate  $p$  from the data.

## Parameters of interest

**Example.** You ask 100 people to taste cilantro and 55 say it tastes like soap. Use this data to estimate  $p$  the fraction of all people for whom it tastes like soap.

So,  $p$  is the **parameter of interest**.

## Likelihood

For a given value of  $p$  the probability of getting 55 'successes' is the binomial probability

$$P(55 \text{ soap} | p) = \binom{100}{55} p^{55} (1 - p)^{45}.$$

### Definition:

The likelihood  $P(\text{data} | p) = \binom{100}{55} p^{55} (1 - p)^{45}$ .

**NOTICE:** The likelihood takes the data as fixed and computes the probability of the data for a given  $p$ .

## Maximum likelihood estimate (MLE)

The maximum likelihood estimate (MLE) is a way to estimate the value of a **parameter of interest**.

The MLE is the value of  $p$  that **maximizes** the likelihood.

Different problems call for **different methods** of finding the maximum.

Here are two –there are others:

- 1.** Calculus: To find the MLE, solve  $\frac{d}{dp}P(\text{data} | p) = 0$  for  $p$ . (We should also check that the critical point is a maximum.)
- 2.** Sometimes the derivative is never 0 and the MLE is at an endpoint of the allowable range.

## Cilantro tasting MLE

The MLE for the cilantro tasting experiment is found by calculus.

$$\frac{dP(\text{data} | p)}{dp} = \binom{100}{55} (55p^{54}(1-p)^{45} - 45p^{55}(1-p)^{44}) = 0$$

A sequence of algebraic steps gives:

$$55p^{54}(1-p)^{45} = 45p^{55}(1-p)^{44}$$

$$55(1-p) = 45p$$

$$55 = 100p$$

Therefore the MLE is  $\hat{p} = \frac{55}{100}$ .

## Log likelihood

Because the log function turns multiplication into addition it is often convenient to use the log of the likelihood function

$$\text{log likelihood} = \ln(\text{likelihood}) = \ln(P(\text{data} \mid p)).$$

**Example.**

$$\text{Likelihood } P(\text{data} \mid p) = \binom{100}{55} p^{55} (1-p)^{45}$$

$$\text{Log likelihood} = \ln \left( \binom{100}{55} \right) + 55 \ln(p) + 45 \ln(1-p).$$

(Note first term is just a constant.)

## Board Question: Coins

A coin is taken from a box containing three coins, which give heads with probability  $p = 1/3$ ,  $1/2$ , and  $2/3$ . The mystery coin is tossed 80 times, resulting in 49 heads and 31 tails.

**(a)** What is the likelihood of this data for each type of coin? Which coin gives the maximum likelihood?

**(b)** Now suppose that we have a single coin with unknown probability  $p$  of landing heads. Find the likelihood and log likelihood functions given the same data. What is the maximum likelihood estimate for  $p$ ?

*See next slide.*

## Solution

**answer: (a)** The data  $D$  is 49 heads in 80 tosses.

We have three hypotheses: the coin has probability

$p = 1/3$ ,  $p = 1/2$ ,  $p = 2/3$ . So the likelihood function  $P(D|p)$  takes 3 values:

$$P(D|p = 1/3) = \binom{80}{49} \left(\frac{1}{3}\right)^{49} \left(\frac{2}{3}\right)^{31} = 6.24 \cdot 10^{-7}$$

$$P(D|p = 1/2) = \binom{80}{49} \left(\frac{1}{2}\right)^{49} \left(\frac{1}{2}\right)^{31} = 0.024$$

$$P(D|p = 2/3) = \binom{80}{49} \left(\frac{2}{3}\right)^{49} \left(\frac{1}{3}\right)^{31} = 0.082$$

The maximum likelihood is when  $p = 2/3$  so this our maximum likelihood estimate is that  $p = 2/3$ .

*Answer to part (b) is on the next slide*



## Solution to part (b)

**(b)** Our hypotheses now allow  $p$  to be any value between 0 and 1. So our likelihood function is

$$P(D|p) = \binom{80}{49} p^{49} (1-p)^{31}$$

To compute the maximum likelihood over all  $p$ , we set the derivative of the log likelihood to 0 and solve for  $p$ :

$$\begin{aligned} \frac{d}{dp} \ln(P(D|p)) &= \frac{d}{dp} \left( \ln \left( \binom{80}{49} \right) + 49 \ln(p) + 31 \ln(1-p) \right) = 0 \\ \Rightarrow \frac{49}{p} - \frac{31}{1-p} &= 0 \\ \Rightarrow p &= \frac{49}{80} \end{aligned}$$

So our MLE is  $\hat{p} = 49/80$ .

## Continuous likelihood

Use the pdf instead of the pmf

### **Example. Light bulbs**

Lifetime of each bulb  $\sim \exp(\lambda)$ .

Test 5 bulbs and find lifetimes of  $x_1, \dots, x_5$ .

- (i) Find the likelihood and log likelihood functions.
- (ii) Then find the maximum likelihood estimate (MLE) for  $\lambda$ .

answer: *See next slide.*

## Solution

(i) Let  $X_i \sim \exp(\lambda)$  = the lifetime of the  $i^{\text{th}}$  bulb.

Likelihood = joint pdf (assuming independence):

$$f(x_1, x_2, x_3, x_4, x_5 | \lambda) = \lambda^5 e^{-\lambda(x_1 + x_2 + x_3 + x_4 + x_5)}.$$

Log likelihood

$$\ln(f(x_1, x_2, x_3, x_4, x_5 | \lambda)) = 5 \ln(\lambda) - \lambda(x_1 + x_2 + x_3 + x_4 + x_5).$$

(ii) Using calculus to find the MLE:

$$\frac{d \ln(f(x_1, x_2, x_3, x_4, x_5 | \lambda))}{d \lambda} = \frac{5}{\lambda} - \sum x_i = 0 \Rightarrow \hat{\lambda} = \frac{5}{\sum x_i}.$$

## Board Question

Suppose the 5 bulbs are tested and have lifetimes of 2, 3, 1, 3, 4 years respectively. What is the maximum likelihood estimate (MLE) for  $\lambda$ ?

*Work from scratch. Do not simply use the formula just given.*

Set the problem up carefully by defining random variables and densities.

*Solution on next slide.*

## Solution

**answer:** We need to be careful with our notation. With five different values it is best to use subscripts. So, let  $X_j$  be the lifetime of the  $i^{\text{th}}$  bulb and let  $x_j$  be the value it takes. Then  $X_j$  has density  $\lambda e^{-\lambda x_j}$ . We assume each of the lifetimes is independent, so we get a joint density

$$f(x_1, x_2, x_3, x_4, x_5 | \lambda) = \lambda^5 e^{-\lambda(x_1 + x_2 + x_3 + x_4 + x_5)}.$$

Note, we write this as a conditional density, since it depends on  $\lambda$ . This density is our likelihood function. Our data had values

$$x_1 = 2, x_2 = 3, x_3 = 1, x_4 = 3, x_5 = 4.$$

So our likelihood and log likelihood functions with this data are

$$f(2, 3, 1, 3, 4 | \lambda) = \lambda^5 e^{-13\lambda}, \quad \ln(f(2, 3, 1, 3, 4 | \lambda)) = 5 \ln(\lambda) - 13\lambda$$

*Continued on next slide*

## Solution continued

Using calculus to find the MLE we take the derivative of the log likelihood

$$\frac{5}{\lambda} - 13 = 0 \Rightarrow \hat{\lambda} = \frac{5}{13}.$$

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