

Oral Response #2: Survey Report on TV Viewing (5 points)

Context: Gathering data, finding patterns in the data, and interpreting the patterns is a central activity of university and professional life.

Conduct an informal interview of approximately 10 of your friends and acquaintances about their TV watching habits. Design and ask them three-four questions that are informed by the materials you have studied for class. Is the “survey data” from these informal interviews supportive, contradictory, or distinct from the main themes developed in the assigned materials?

Prepare to describe your survey questions, your results and your interpretation in a well-organized three-minute presentation.

What is expected: Each of you will present (no longer than three minutes) to members of the class. Your survey report should be extemporaneous (not memorized and not read aloud), and your tone should be conversational. You will be videotaped and have the chance to see yourself in action.

Criteria for grading: Your classmates and I will provide feedback on the success of your strategy and delivery according to the following criteria.

Strategy	Delivery and Use
Focus of response	Position of presenter & gestures
Linking to course content	Eye contact & facial expressions
Extemporaneous delivery	Listener ease: volume, rate, clarity
Timing: Maximum 3 minutes	Signs of confidence

Self-evaluation: I will videotape and send you a private link so you can watch and send me a short e-mail message assessing your delivery skills.

Optional assignment: Watch your video again. As you watch, create a written transcript of the first 45 seconds; note every word, pause or sound. Use the transcript as you watch for a third time to identify concrete features of your presentation that demonstrate particular strengths or weaknesses. Schedule an appointment to debrief.

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