

## Final Projects – Schedule

**Session 9** – First project pitches to class, formation of groups, refinement of project ideas

**Session 10** – Presentation to class of refined project idea. Please follow these guidelines:

### Pitch Presentation Guidelines

This pitch presentation will be about 15 minutes long (+5 minutes for questions) and should contain \*all\* of the following elements:

- 1) Problem Statement/Research Question - What problem or research question is your concept trying to address?
- 2) Concept - What experience, tool, or artifact are you trying to create? How will your concept address the problem or research question introduced in #1?
- 3) Persona/Audience - Who is your target audience(s)?
- 4) Journey Map - What are the stages of interaction a person must go through in order to use your concept? (Produce a diagram or flow chart. Wireframes would also be nice, but are not required.)
- 5) Institutional/Scholarly Need - If you are working with one of the museums, how does your concept fit with the needs of that institution? If you are working with CFRP data or other humanities project data, what value does your concept add to performing research in your partner archive?
- 6) Field Overview - What are three examples of precedents that inform your idea?
- 7) Enabling Technologies - What are some potential technologies you might use to implement your project?
- 8) Timeline - Produce a week-by-week timeline that lays out how you will bring your project to completion. You should also be clear about the division of labor by pointing out which team members will be completing each task.

Each presentation should be well researched and rehearsed, and should incorporate the participation of each group member. This presentation is also something like the class "midterm," so definitely make it count!

### Diagramming/Wireframe/Flow Chart Resources

- [Balsamiq](#)
- [Creately](#)
- [Mockingbird](#)
- [Prezi](#)
- Paper Prototypes

**Session 12** – Short write-up of project progress, brief in-class presentation, possible paper prototype, report on ethnographies of project location

**Session 13** – Written summary of project progress (in Annotation Studio), draft of Digital Prototype

**Session 14** – Presentation of prototypes (dry run), draft of final paper

**Session 15** – Presentations of completed projects, design document completed

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