MITOPENCOURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **January 2020**   Revised on 1/15/20 For more information, please contact: Stephanie Hodges <hodgess@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2020 January
Total Tenure Track Faculty Participating	623 (59%*)
Courses Published	2,468
Updated Courses Published	966
Archived to D-Space	1,110
Full Video Courses	111
Courses with Instructor Insights	218
Mirror Sites	427

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

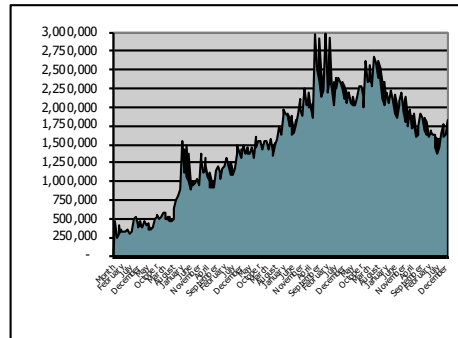| Site Traffic Measure	Total	2020 January
Total Visits	**293,576,723**	1,832,937
Last year/% change		1,754,379 4%
Total Unique Visitors	**181,630,215**	1,052,566
Last year/% change		1,013,123 4%
MIT.EDU Visits	**3,237,195**	11,892
Last year/% change		11,365 5%
Highlights for High School Visits	**5,992,365**	21,694
Last year/% change		25,109 -14%
OCW Scholar Visits	**27,431,181**	225,232
Last year/% change		222,473 1%
Page Views	**1,563,418,650**	8,533,893
Last year/% change		8,200,288 4%
OCW Educator Page Views	**1,009,694**	16,865
Last year/% change		29,070 -42%
Donation Page Visits	**1,187,892**	4,612
iTunesU Downloads[2]	**65,353,189**	0
YouTube Views	**202,664,358**	3,201,913
OCW enewseletter subscribers	**196,214**	971
OCW Facebook Likes	**486,633**	-439
OCW Twitter Followers	**197,087**	1,055
OCW Blog Visitors	**466,629**	12,551

[1] Some data estimated. 2 Data provided in weekly increments   Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics. OCW assumes a 10% drop in sessions due to global adoption of ad blocking software.

Figure 1. OCW Visits

Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits

Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
1/23/2020 - Lifelong Learning for Better Resident

Table 3. User Feedback

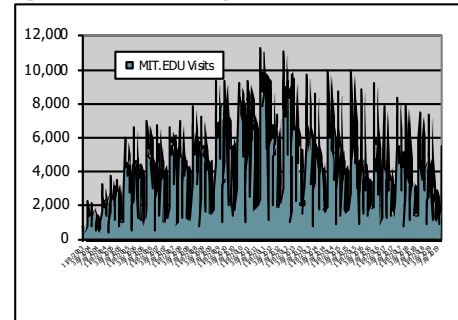| User Feedback |
|---|
| I don't know how to start to explain the way MIT OCW helped me in completing my Bachelors Degree. The reason I am good in programming (especially Java) is because of OCW. The content provided in OCW is better than professors with a Ph.D. With the help of OCW, my concepts are very clear. OCW helped build my career, there are no words to explain. I completed and learned so many topics from OCW. Even now I am working, I am learning so I thought it is a good thing giving something back to a good cause. I hope this beautiful idea "Education is For Everyone" by MIT will be continued for a long time. - Student |
| Thank you, MIT for OCW. I am using this as a suppliment to my graduate education. Thank you especially to Allan Adams and Dr. Strang. Both are an inspiration for making their lectures beyond interesting. - Student |