

Table 1. Site Publication Statistics

Publication Metric	2016 September
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,364
Updated Courses Published	918
Archived to D-Space	1,025
Full Video Courses	90
Mirror Sites	365
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

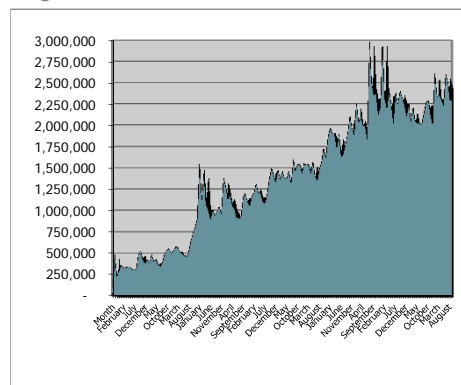
Site Traffic Measure	Total	2016 September
Total Visits	219,805,219	2,286,455
Last year/% change	2,271,348	1%
Total Unique Visitors	138,953,847	1,527,778
Last year/% change	1,523,561	0%
MIT.EDU Visits	2,673,774	28,956
Last year/% change	30,324	-5%
Highlights for High School Visits	4,920,386	33,140
Last year/% change	44,138	-25%
OCW Scholar Visits	18,044,831	275,708
Last year/% change	274,597	0%
Page Views	1,230,856,301	9,089,321
Last year/% change	9,626,914	-6%
.ZIP Downloads	25,300,101	184,934
Donation Page Visits	863,808	5,616
iTunesU Downloads²	54,917,032	432,433
YouTube Views	117,817,417	1,976,883
OCW enewseletter subscribers	244,869	1,681
OCW Facebook Likes	363,978	5,769
OCW Twitter Followers	162,121	1,025
OCW Blog Visitors	215,554	16,260

¹ Some data estimated. ² Data provided in weekly increment. Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. Zip download data unavailable.

Table 3. User Feedback

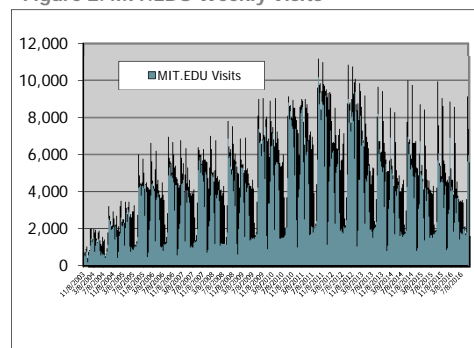
User Feedback
Over the years, OCW has been really helpful to me. It helps me with the subjects that I took, such as Artificial Intelligence and Algorithm courses. What's more, it also helps me to broaden my horizon. I'm really grateful that MIT provides such a wonderful platform for people from all over the world to access world-class education. -Student – College/University, Singapore
I just want to say, thank you for all the open course ware. (Wished I'd found it earlier on.) Think it's great how one of the top universities in the world provides so much knowledge to the entire world. Hope you keep doing this for years so my children might one day get to benefit from it too, alongside all the people who have internet access and who wish to expand their knowledge. -Independent Learner, Netherlands
Its really is a great hope for millions who may/may not have access to formal structure and institutions of education to quench their thirst of knowledge by using these materials online from anywhere, anytime. I appreciate the works done by MIT in the advancement of knowledge. -Educator, College/University, India
I am extremely grateful to know about the world's top university offering its wide range of popular courses for readers around the world for free. It is incredibly generous for MIT to do this for the entire humanity. Great job. -Independent Learner, United Kingdom
Where do I start? This I truly a wonderful thing, open education. Thank you to all who made it possible to allow these courses to be viewed by the world. I've been lookin for guidance in pursueing programming, what better than MIT. I graduated highschool in 2014 joined the U.S Army reserves in 2015. Big reason I joined was to get educated because I didn't do my best in highschool. So having these courses to use to help someday become a student at MIT. I just want to say thank you for giving me and the world the tools to become successful. -Independent Learner, USA

Figure 1. OCW Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 9/7 - Daily Mirror
- 9/10 - Hackaday
- 9/20 - WPEC
- 9/26 - BostInno
- 9/29 - The Chicago Maroon

Source: Google Alerts, Lexis Nexus