

# MITOPENCOURSEWARE

## MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **May 2019**

Revised on 06/24/19. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2019 May
Total Tenure Track Faculty Participating	623 (59%*)
Courses Published	2,457
Updated Courses Published	962
Archived to D-Space	1,103
Full Video Courses	106
Courses with Instructor Insights	212
Mirror Sites	416

\*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

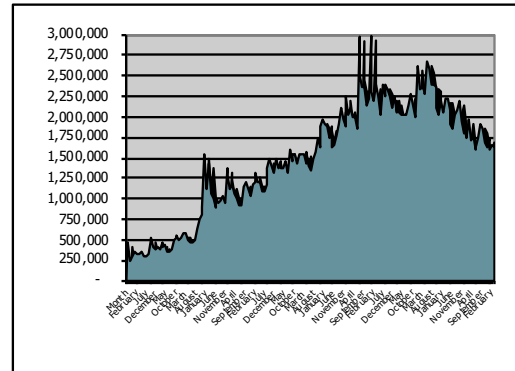
Site Traffic Measure	Total	2019 May
<b>Total Visits</b>		1,635,535
Last year/% change	280,809,107	1,761,647 -7%
<b>Total Unique Visitors</b>		937,037
Last year/% change	174,339,630	1,010,066 -7%
<b>MIT.EDU Visits</b>		10,169
Last year/% change	3,138,479	13,120 -22%
<b>Highlights for High School Visits</b>		23,514
Last year/% change	5,835,728	28,053 -16%
<b>OCW Scholar Visits</b>		216,801
Last year/% change	25,743,428	234,042 -7%
<b>Page Views</b>		7,550,020
Last year/% change	1,503,018,666	7,690,734 -2%
<b>OCW Educator Page Views</b>		16,020
Last year/% change	881,775	29,070 -45%
<b>Donation Page Visits</b>		3,505
	1,153,433	
<b>iTunesU Downloads<sup>2</sup></b>		191,396
<b>YouTube Views</b>		2,582,934
<b>OCW enewsletter subscribers</b>		1,923
<b>OCW Facebook Likes</b>		-196
<b>OCW Twitter Followers</b>		761
<b>OCW Blog Visitors</b>		4,651

<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increments Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

Table 3. User Feedback

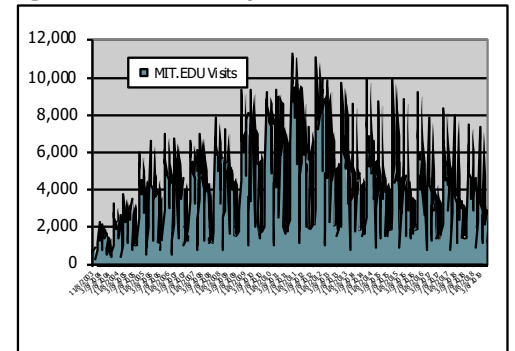
User Feedback
I had learned single-variable calculus almost 25 years ago in high school. I studied math and computer science from a small regional university for my undergrad. I am now a full-time parent (father) and until recently hadn't quite figured out how best to use my free time when not taking care of my almost two-year old toddler (son). Enter MIT Open Courseware! I just went through the entire 18.01 Single Variable Calculus course over a period of 1 month, and greatly enjoyed (re)learning much of the material in the course. Thank you very much, indeed, for the gift of MIT OCW. You should know it is greatly appreciated! I'll be sure to donate a small amount in the near future. Thank you again from the bottom of my heart! ~ Parent, USA
Thank you OCW for giving us your guidance from 18 years. I'm pleased to hear that it's your 18th birthday and I'm wishing you happy birthday. I pray to God you become more mature organization and your guidance will always provide light of education to all students and researchers. I'm thankful to OCW for its valuable guidance. Respected Krishna Rajagopal ji in your vision and leadership MIT OCW becomes more mature and young. People will say OCW is year 18 old but I will say it's 18 years younger. ~ Independent Learner, South Asia

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

### Media Mentions

5/2 - InfoWorld

5/6 - Practical Ecommerce

5/7 - Techlomeia

5/8 - MIT News

5/19 - iGuRu

