

MITOPENCOURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **July 2018**

Revised on 8/9/18. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2018 July
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,434
Updated Courses Published	952
Archived to D-Space	1,084
Full Video Courses	101
Courses with Instructor Insights	202
Mirror Sites	423

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

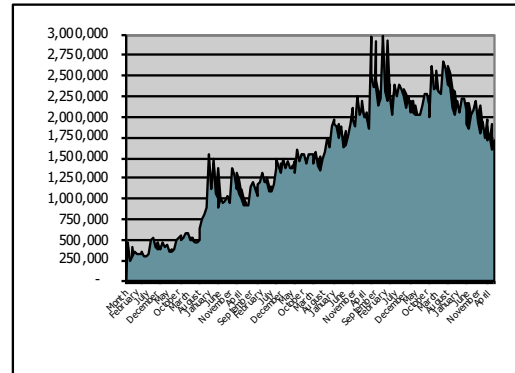
Site Traffic Measure	Total	2018 July
Total Visits	263,707,930	1,630,182
Last year/% change	1,862,779	-12%
Total Unique Visitors	164,462,090	898,986
Last year/% change	1,053,955	-15%
MIT.EDU Visits	2,991,738	6,533
Last year/% change	6,385	2%
Highlights for High School Visits	5,587,006	21,927
Last year/% change	29,144	-25%
OCW Scholar Visits	23,502,172	214,100
Last year/% change	232,684	-8%
Page Views	1,425,703,395	7,397,372
Last year/% change	9,585,855	-23%
.ZIP Downloads	28,002,214	91,002
Donation Page Visits	1,102,667	7,190
iTunesU Downloads²	62,056,953	258,956
YouTube Views	154,161,974	1,962,119
OCW enewsletter subscribers	199,901	1,098
OCW Facebook Likes	489,299	1,194
OCW Twitter Followers	182,757	-10
OCW Blog Visitors	356,848	9,251

¹ Some data estimated. ² Data provided in weekly increments Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

Table 3. User Feedback

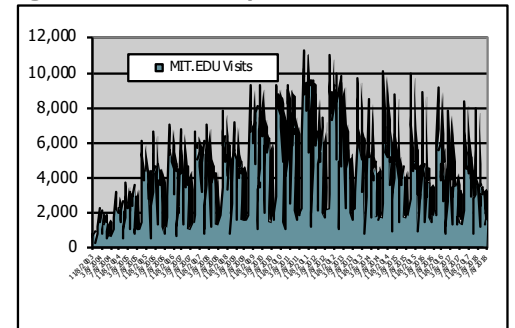
User Feedback
I think by offering the MIT opencourseware, it really says a lot about character and true willingness to help improve our society.. I think it's absolutely awesome and not only look forward to learning myself,, but have already told my son about it and look forward to helping him learn also.. thank you so much.. Tim Meyer ~ Independent Learner, USA
I just wanted to thank you guys so much. I MEAN YOU GUYS ROCK!!! THANK YOU FOR EVERYTHING!!! ~ Student, Eastern Europe
I just want to say THANK YOU for your existence, MIT Open Course Ware, and all of you who maintain it. You made my life a thousand times easier, learning what otherwise would have been a much harder task. No wonder I wouldn't have achieved the same knowledge without contents directly from the bests. ~ Independent Learner, Western Europe
I am a post-graduate student from Beijing, the capital of China. And I am major in Microbiology in Chinese Academy of Agriculture and Science. At the very beginning I want to say thank you very much for the "MIT Open Courseware" project and the people behind it. I'm truly appreciated it because I am always willing to embrace anything about knowledge and technology yet opportunity doesn't appear whenever I am longing to go to the classroom to listen and learn. ~ Student, Eastern Asia

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions

7/1 – Analytics India Magazine

7/21 – The Tech

7/4 – IBL News

