

MITOPENCOURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **June 2017**

Revised on 7/12/17. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2017 June
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,401
Updated Courses Published	945
Archived to D-Space	1,052
Full Video Courses	95
Mirror Sites	377

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

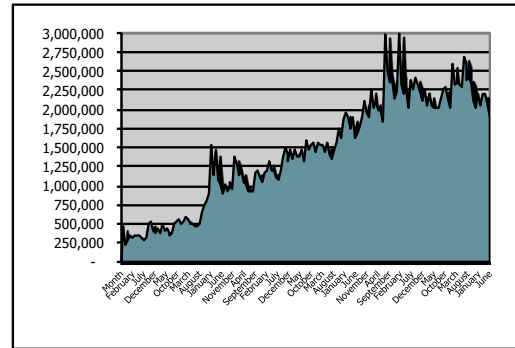
Site Traffic Measure	Total	2017 June
Total Visits	239,406,405	1,905,092
Last year/% change	2,679,047	-29%
Total Unique Visitors	150,359,904	1,119,324
Last year/% change	1,748,810	-36%
MIT.EDU Visits	2,808,004	6,692
Last year/% change	7,963	-16%
Highlights for High School Visits	5,225,340	29,192
Last year/% change	31,803	-8%
OCW Scholar Visits	20,395,599	241,991
Last year/% change	295,582	-18%
Page Views	1,316,903,589	7,653,416
Last year/% change	10,735,500	-29%
.ZIP Downloads	26,619,070	125,602
Donation Page Visits	922,268	3,804
iTunesU Downloads ²	58,379,241	394,086
YouTube Views	124,388,601	1,898,072
OCW enewsletter subscribers	236,466	1,286
OCW Facebook Likes	423,934	7,062
OCW Twitter Followers	169,961	1,026
OCW Blog Visitors	279,816	8,023

¹ Some data estimated. ² Data provided in weekly increments Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

Table 3. User Feedback

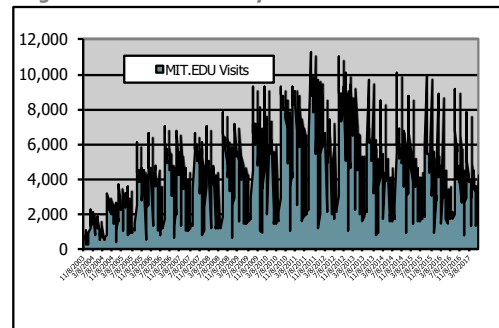
User Feedback
Thank you for all this free course content, it has really helped me improve on my fundamentals and get ahead of the program. I'm currently going for Mechanical Systems Engineering at Conestoga College and hopefully these course will help me stay ahead and improve for the future. Thank you again! ~ Student, Canada
Thanks alot for giving people a chance to develop themselves by opening the MIT open coursesware to be world wide service and a hope candle in the darkness of poverty, bad and less education methods and chances specially for the developing countries like Egypt. ~ Student, Egypt
I am a graduate student and have greatly appreciated the wealth of knowledge provided by the MIT opencoursesware videos -- particularly the electrical engineering and mathematics videos. ~ Student, USA
* I Use OCW as a guide in my own life-long Philosophical search for Understanding.
* I am a Master of Science Geology Graduate from the University of Pretoria (1977).
* I am now retired.
* I find your videos to say the least exquisite.
* I believe that the Mind must not become so relaxed that your brain falls out. (quoted)
* I find your EECS courses especially challenging and very rewarding.
* When my circumstances so improve I will certainly contribute to MIT whom I hold in highest regard.
* Last, but not least, these lectures have taught me How to Really Think.
~ Self Learner, South Africa

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions

- 6/6 - MIT News
- 6/14 - NDTV
- 6/15 - Brainbuxa
- 6/18 - The Hindu
- 6/29 - The Island.lk (subscription)
- 6/29 - Workforce Management

