

**Dashboard Report: March 2017**

Revised on 4/6/17. For more information, please contact: Joe Martis <jmartis@mit.edu>

**Table 1. Site Publication Statistics**

Publication Metric	2017 March
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,392
Updated Courses Published	941
Archived to D-Space	1,042
Full Video Courses	92
Mirror Sites	373

\*Based on tenured or tenure-track faculty as of September 2016.

**Table 2. Site Publication Traffic Overview**

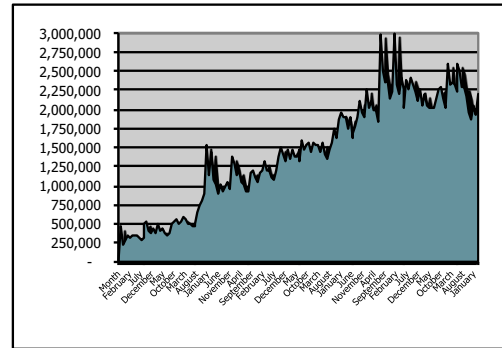
Site Traffic Measure	Total	2017 March
<b>Total Visits</b>	<b>232,023,448</b>	<b>2,215,822</b>
Last year/% change		2,366,014 -6%
<b>Total Unique Visitors</b>	<b>146,896,007</b>	<b>1,352,081</b>
Last year/% change		1,563,972 -14%
<b>MIT.EDU Visits</b>	<b>2,775,000</b>	<b>16,312</b>
Last year/% change		15,468 5%
<b>Highlights for High School Visits</b>	<b>5,116,123</b>	<b>35,507</b>
Last year/% change		44,922 -21%
<b>OCW Scholar Visits</b>	<b>19,592,125</b>	<b>251,400</b>
Last year/% change		280,351 -10%
<b>Page Views</b>	<b>1,280,569,291</b>	<b>9,459,976</b>
Last year/% change		9,348,552 1%
<b>.ZIP Downloads</b>	<b>26,066,594</b>	<b>136,524</b>
<b>Donation Page Visits</b>	<b>900,410</b>	<b>4,897</b>
<b>iTunesU Downloads<sup>2</sup></b>	<b>57,228,011</b>	<b>416,724</b>
<b>YouTube Views</b>	<b>118,255,019</b>	<b>2,303,703</b>
<b>OCW enewsletter subscribers</b>	<b>245,882</b>	<b>1,302</b>
<b>OCW Facebook Likes</b>	<b>397,693</b>	<b>5,411</b>
<b>OCW Twitter Followers</b>	<b>168,213</b>	<b>946</b>
<b>OCW Blog Visitors</b>	<b>263,957</b>	<b>9,163</b>

<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increments Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. Zip download data unavailable. 3/17 onward Google Analytics

**Table 3. User Feedback**

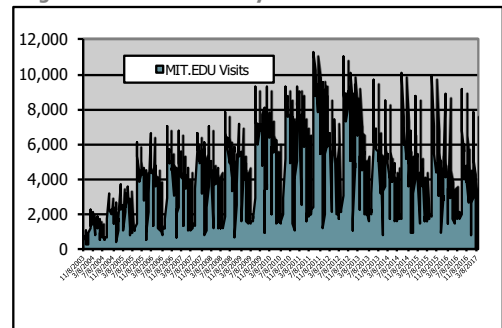
User Feedback
I just wanted to say that I am very impressed. This is the best educational idea I have ever seen. You may create a few "Einsteins". ~ Student, USA
I donated because I feel that I received a huge amount of value from the courses, and the courses helped me transition to a career in software engineering. I tried a couple for-profit online learning options, but ultimately found the quality of MIT OCW to be far superior. Another key reason that I chose OCW over other online options is that OCW allows me to go at my own pace and gives me unfettered access to all the material upfront. ~ Student, USA
I'm a veteran software developer of 32 years. The longer I design and program advanced system software the more I realize the importance of computer science and mathematical fundamentals in sharpening my problem-solving skills. MIT Open Courseware is a fantastic way to review and reinforce these topics on my own schedule. ~ Self-learner USA
Through sheer luck, I came across "6.041SC Probabilistic Systems Analysis course" by Prof. John Tsitsiklis. This course is truly amazing with quality content, exceptional teacher, and great TAs. The videos and course materials are so high quality. Your "virtual" course team has been a great companion for last 3 months as I prepared for and passed Exam P from the Society of Actuaries. Prof Tsitsiklis has a great gift of explaining abstract concepts and making them intuitive. I could truly internalize the methods and knowledge of this beautiful science thanks to his lectures. It is truly amazing that you are making all this available freely. ~ Student, India
Thank you for the wonderful service. I am developing a new anthropology course for undergraduates and will use some of my own materials but felt your study skills and general academic development are too complex for me to begin developing. I therefore plan to rely on your materials. I hope they will always be available. Thanks. ~ Educator, Sub-Saharan Africa

**Figure 1. OCW Visits**



Source: WebTrends, 3/17 onward Google Analyt

**Figure 2. MIT.EDU Weekly Visits**



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
3/16 – Broadway World
3/17 – Liberian Daily Observer
3/22 – Times Higher Education
3/23 – TechDay News
3/26 – Harvard Crimson
3/27 – USA Today

