

**Dashboard Report: January 2017**

Revised on 2/22/17. For more information, please contact: Joe Martis <jmartis@mit.edu>

**Table 1. Site Publication Statistics**

Publication Metric	2017 January
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,389
Updated Courses Published	932
Archived to D-Space	1,033
Full Video Courses	92
Mirror Sites	365

\*Based on tenured or tenure-track faculty as of September 2016.

**Table 2. Site Publication Traffic Overview**

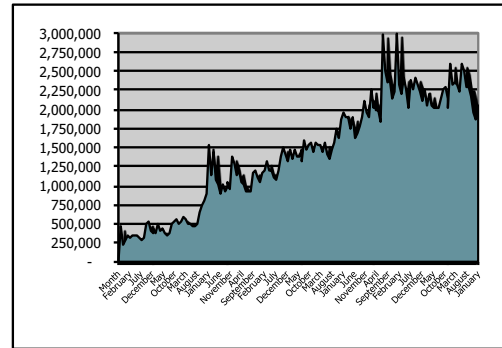
Site Traffic Measure	Total	2017 January
<b>Total Visits</b>	<b>227,885,790</b>	<b>2,048,469</b>
Last year/% change		2,608,317 -21%
<b>Total Unique Visitors</b>	<b>144,263,413</b>	<b>1,332,189</b>
Last year/% change		1,817,315 -27%
MIT.EDU Visits	<b>2,737,227</b>	<b>11,216</b>
Last year/% change		13,633 -18%
Highlights for High School Visits	<b>5,046,237</b>	<b>35,877</b>
Last year/% change		49,511 -28%
OCW Scholar Visits	<b>19,097,026</b>	<b>266,452</b>
Last year/% change		281,421 -5%
Page Views	<b>1,263,388,606</b>	<b>8,414,570</b>
Last year/% change		10,940,717 -23%
.ZIP Downloads	<b>25,800,064</b>	<b>142,527</b>
Donation Page Visits	<b>888,555</b>	<b>5,190</b>
iTunesU Downloads <sup>2</sup>	<b>56,501,951</b>	<b>400,316</b>
YouTube Views	<b>113,837,418</b>	<b>2,308,547</b>
OCW enewsletter subscribers	<b>244,773</b>	<b>1,107</b>
OCW Facebook Likes	<b>386,861</b>	<b>4,012</b>
OCW Twitter Followers	<b>166,436</b>	<b>1,372</b>
OCW Blog Visitors	<b>247,323</b>	<b>4,842</b>

<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increments. Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. Zip download data unavailable.

**Table 3. User Feedback**

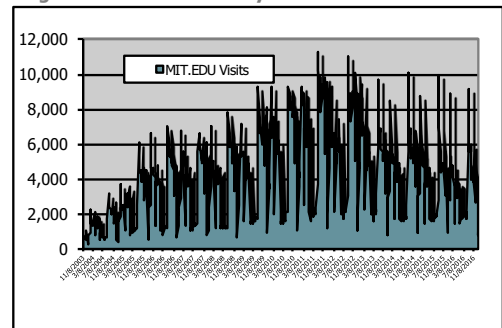
User Feedback
Absolutely fantastic course, wanted to take the time to thank you all for making it. Couldn't have asked for a better review of calculus. The professors and the content were amazing, and the level of difficulty was challenging - making it all the better. I feel as though I have gained a real understanding of the underlying principles, rather than simply memorizing formulas. Special thank you to the instructors for the time put into the recitation videos, Joel you're the man, Christine, thank you so much! I very much look forward to taking more classes on this platform. ~ Independent Learner, USA
14 years ago my dad discovered OCW and he studied computing. Just yesterday he introduced me to the most amazing collection of knowledge that I've ever seen. ~ Student, Western Europe
The one who has to thank is us. I want to thank you for sharing the class material of the professors of the world's best university. Thank God you exist. ~ Independent Learner, Turkey
This is a such a great program that anyone can study you guys just give us knowledge for free. I am very thankful for everyone who making this course and working on it. As students this is a great opportunity to study, things that they love even before go to a college. Thank you again to create something like this. ~ Independent Learner, India
I always wanted to study on MIT! It was my dream, but there was no possible way I could afford it. Then, the internet happened, and with internet - OCW happened! After I saw Prof. Gilbert Strang lectures, and his enthusiasm, I promised myself that I would donate to MIT. 50 dollars isn't much, but for me it is. And I'll try to donate more. Thank you all, and especially Prof. Gilbert Strang. You people are great for doing this. Thank you! Thank you very much! ~ Independent Learner, USA
Thank you for making MIT OpenCourseWare a free and open publication. I've used this site to learn and move ahead of my Multivariable Calculus course and was able to pull an above 3.0 GPA for the first time at college. ~ Independent Learner, USA

**Figure 1. OCW Visits**



Source: WebTrends

**Figure 2. MIT.EDU Weekly Visits**



Source: WebTrends

Media Mentions
1/3 – Tech.Co
1/3 – MIT News
1/12 – Biz News
1/30 – Tech.Co

