

Table 1. Site Publication Statistics

Publication Metric	2016 August
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,363
Updated Courses Published	915
Archived to D-Space	1,026
Full Video Courses	89
Mirror Sites	365
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

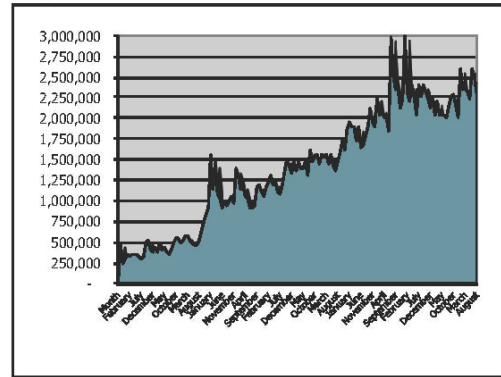
Site Traffic Measure	Total	2016 August
Total Visits	217,518,764	2,301,476
Last year/% change		2,144,269 7%
Total Unique Visitors	137,426,069	1,523,669
Last year/% change		1,410,753 8%
MIT.EDU Visits	2,644,818	11,123
Last year/% change		10,215 9%
Highlights for High School Visits	4,887,246	32,783
Last year/% change		38,177 -14%
OCW Scholar Visits	17,769,123	268,299
Last year/% change		270,488 -1%
Page Views	1,221,766,980	9,001,618
Last year/% change		9,567,132 -6%
.ZIP Downloads	25,061,545	191,171
Donation Page Visits	858,192	5,749
iTunesU Downloads²	55,573,914	459,080
YouTube Views	115,840,679	1,725,937
OCW enewsletter subscribers	241,875	1,810
OCW Facebook Likes	358,213	5,249
OCW Twitter Followers	161,075	1,125
OCW Blog Visitors	199,294	6,179

¹ Some data estimated. ² Data provided in weekly increments. Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. Zip download data unavailable.

Table 3. User Feedback

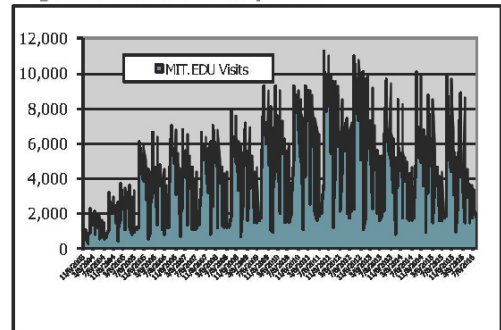
User Feedback
"It's very cool an education becomes available to everyone. Thank you. - Student"
"Firstly, I would like to thank the whole MIT community for sharing their educational resources for free, for everyone. I alongside with my school friends love watching these lectures. But there are some topics which we would really appreciate if they are added on the OCW like the Salt Analysis Experiment. Please, if possible, add a video showing a demonstration of this experiment as our school doesn't have the proper resources for this experiment and we have to face challenging questions based on this experiment. Again, I would like to say that me and my friends are really grateful to you for OCW. I hope to join MIT and be a part of such an inspiring institute. - Student, South Asia"
"Why I donate: I have a mental disorder and I cannot study in a traditional university setting. I gave a donation because MIT OCW made it possible for me to follow university courses despite of my disorder. I am really grateful for this. It gave me back some part of my life that I had not expected to experience any more. -Independent Learner, USA"
"Fantastic to see the course ""Learn Differential Equations: Up close with Gilbert Strang and Cleve Moller"" online. The best of what is already the lectures I wish I had! On iTunesU, after download, there is no way of sorting into the order in which the course is intended to be viewed. Maybe apply differing dates to the material as this is the main parameter iTunesU utilises. Also, under the resources section, please consider referencing ""Differential Equations and Linear Algebra"" and CSE, both by Prof. Strang. These two texts are enormously useful in developing depth and providing examples and questions to test knowledge. - Student, New Zealand"

Figure 1. OCW Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions
8/4 - The Tech
8/23 - Opensource.com

Source: Google Alerts, Lexis Nexus