MITOPENCOURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: January 2016   Revised on 3/15/16. For more information, please contact: Yvonne Ng <yng@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2016 January
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,326
Updated Courses Published	900
Archived to D-Space	975
Full Video Courses	84
Mirror Sites	365
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.
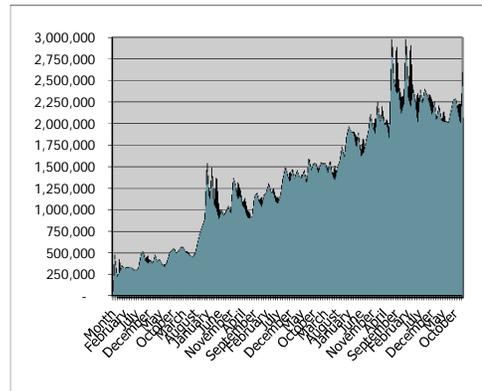
Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2016 January
Total Visits	**200,868,977**	2,608,317
Last year/% change		2,261,209 15%
Total Unique Visitors	**126,226,097**	1,817,315
Last year/% change		1,478,557 23%
MIT.EDU Visits	**2,550,626**	13,633
Last year/% change		14,873 -8%
Highlights for High School Visits	**4,626,821**	49,511
Last year/% change		49,202 1%
OCW Scholar Visits	**15,889,672**	281,421
Last year/% change		288,867 -3%
Page Views	**1,157,137,130**	10,940,717
Last year/% change		10,506,159 4%
.ZIP Downloads	**23,964,537**	173,530
Donation Page Visits	**827,000**	9,424
iTunesU Downloads[2]	**53,051,130**	232,657
YouTube Views	**104,274,405**	1,603,741
OCW enewseletter subscribers	**241,383**	2,138
OCW Facebook Likes	**290,124**	8,194
OCW Twitter Followers	**152,857**	1,720
OCW Blog Visitors	**153,396**	10,698

[1] Some data estimated. 2 Data provided in weekly increment Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. Zip download data unavailable.
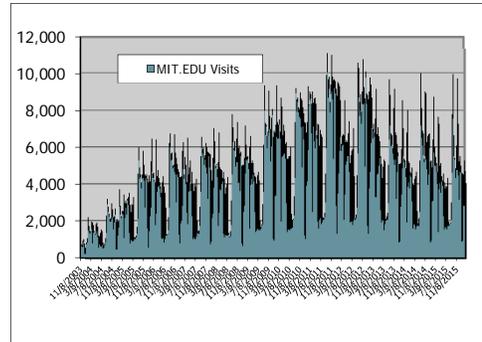
Table 3. User Feedback

User Feedback
I just wanted to take some time to personally and deeply thank everyone at MIT for putting together and maintaining these exceptionally high quality online courses. After serving for five years in the Marines directly out of high school, transitioning back into the academic world was tough and I found myself getting back into the same dull state of mind I had back in grade school about learning. But after finding OCW and listening to some fantastic lectures on computer science, I was hooked. This is the way that this material should be taught and you guys do such an amazing job and a great service to the academic community by making these courses freely available. Thank you again. -Student - Other, USA
Why I donate: I grew up in northwestern Kansas, before the internet age, when the humble public library was the primary resource for self-learning. Even the most motivated autodidact hit a wall in that environment. Resources were usually incomplete, and there was little guidance available to untangle difficult subjects. MIT OpenCourseWare, edX and Coursera are a dream come true — top caliber resources, available free to anyone with an internet connection and curiosity. -Independent Learner, USA
Mathematics led me to understand that how human beings constructed a wonderful way of thinking, and it is not the Mathematics that I learnt in my college, it is the Mathematics with *rigor* that I was exposed to thanks to OCW. OCW solidified my existing knowledge on many subjects. -Student - College/University, Turkey
Dear MIT, I would like to express my deepest gratitude for the kindness MIT has shown by sharing all these amazing courses openly, I was literally very very much excited when I first encountered this site, thank you, really, thank you so so much. You guys are awesome. -Parent - Other, Indonesia
Why I donate: Because I want to learn. Because I want others to be able to learn - even if their financial resources are small. Because the material is valuable, stimulating, and exciting. Because I would have gone to MIT if I had the chance. -Independent Learner, USA

Figure 1. OCW Visits

Source: WebTrends

Figure 2. MIT.EDU Weekly Visits

Source: WebTrends

Media Mentions
1/26 - Concord Monitor

Source: Google Alerts, Lexis Nexus