MITOPENCOURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **April 2013**   Revised on 5/13/13. For more information, please contact: Yvonne Ng <yng@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2013 April
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,155
Updated Courses Published	732
Archived to D-Space	816
Full Video Courses	59
Mirror Sites	338
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

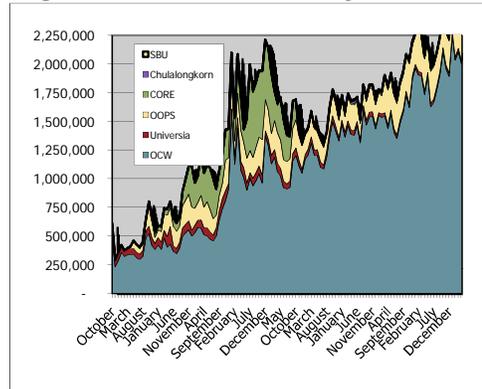| Site Traffic Measure	Total	2013 April
Total Visits including affiliates[1]	169,695,621	2,336,598
Last year/% change		2,074,480 13%
Total Visits	126,434,365	2,001,187
Last year/% change		1,735,230 15%
Total Unique Visitors	78,178,976	1,218,526
Last year/% change		1,009,043 21%
MIT.EDU Visits	1,969,735	21,699
Last year/% change		22,867 -5%
Highlights for High School Visits	3,148,206	55,350
Last year/% change		47,622 16%
Page Views	817,594,128	9,902,650
Last year/% change		9,177,459 8%
.ZIP Downloads	17,490,178	184,835
Donation Page Visits	599,660	7,235
iTunesU Downloads[2]	41,871,974	410,729
YouTube Views	44,430,112	1,044,225
OCW enewseletter subscribers	173,986	3,155

[1] Some data estimated. [2] Data provided in weekly increments

Source: Akamai, SiteWise, and MyEmma
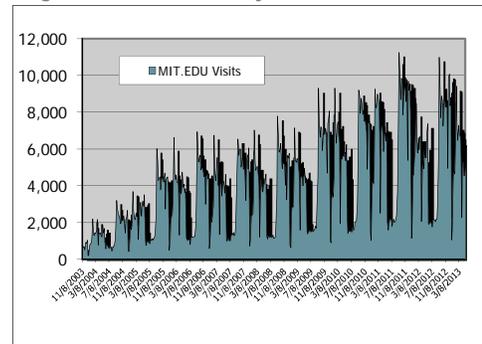
Table 3. User Feedback

User Feedback
I am an under graduating university student from I.R.Iran Noshirvani Institue of technology(NIT University). Every time I recived your E-mails and new learning oportunities on OCW, I enthusiastically try to find a way for enter to Educational System. But there are some of serious difficulties. one is that my university courses are way much different from what you prepared; Here the labs and the workshopes aren't as equiped as yours, and conciquently the exams are more based on Purely theoretical calculation. The other problem is that Iran is under a crippling boycotting and I have not the ability to use the facilities that needs to pay for. I also want to express my very special thanks for your high quality educational opportunities world wide. - Student - College/University, Iran
As a Professor Mathematics, I am very much fascinated by OCW courses. I am regular visitor to the web site. I advocate about this site to students from Universities to the school level in remote villages. As you have mentioned, this initiative is big boost to get high quality of education from lion's mouth. Which otherwise we can not even think of listening to such a great stalwarts. Even Professors like me these courses inspire me very much and changes my method of teaching. For example I getup at 4 AM and listen to the Course of Walter Lewin on Classical Mechanics on youtube. I greatly appreciate the wonderful service rendering by MIT through border less education to the rich and poor in equal footing. Many Governments are trying to give best education to their children but with struggle. However, OCW is giving world class education for free. Please convey my best wishes for further success of this venture. - Educator, India
I took this course online as supplementary to enhancing my education in electrical engineering. And it was very good and useful. It helped me to understand a lot of basic theory behind el. engineering. Overall very good course. Lecturer is very enthusiastic and makes a very good and motivating demonstrations. - Independent Learner, Slovakia
Why I donate: OCW was a great source of education for me. The quality education with the problem sets helped me understand the concepts much better than I would have ever had with just the books. MIT is providing such great source for free, I feel my donation is not just that they deserve it, in some aspects they just earned it. Thanks to MIT. - Student - College/University, USA

Figure 1. OCW and Affiliate Monthly Visits

Source: WebTrends

Figure 2. MIT.EDU Weekly Visits

Source: WebTrends

Media Mentions
4/3 - MIT News
4/6 - lifehacker.com
4/12 - USNews.com
4/17 - Groklaw.com
4/18 - Twin-Boro News - Hackensack Chronicle
4/22 - Chronicle of Higher Education
4/24 - Aljazeera.com
4/25 - Chip Design Magazine
4/29 - The Australian
4/30 - iProgrammer

Source: Google Alerts, Lexis Nexus